The reasons and consequences of the transformation of values in modern era are actualized. The impact of cultural globalization and integration caused by it, unification of cultures, intercultural interaction on changing values are revealed. The statement that one of the consequences of these processes is metissage of values of national cultures is proven. The causes of value relativism expressions are revealed. The influence of current realities on changing of value priorities, strengthening the dominant role of vital values in a globalized culture are analyzed. The situation with traditional values in the present is considered. Negative impact of globalization on the value bases of society formed by generations is proved.

The problem of values is one of the topics for research. This is due primarily to the fact that values are the foundation of every culture and society. The system determines the values of cultural uniqueness and peculiarity. Every culture builds its original value system, which is the transformation of the property. Of particular importance this problem is during the beginning of a new historical period, in terms of social and cultural changes and revaluation of all values. In the period of globalization, the interaction of cultures and a global space, facing different value systems and forms a mixture thereof. Thus, in the period of globalization acquires a new topic load values and requires detailed study. The important issue is to change the traditional values that define social uniqueness. Social and cultural transformations that are resulted from globalization, can be seen as the cause of the destruction of traditional values.

Especially important is to study the impact of globalization on the traditional system of values, because it is the basis and foundation of every society.

The purpose of this article - to determine the result of the impact of globalization on the system of values.

The globalized nature of the contemporary world leads to a clash of cultures. Strengthening intercultural interaction is a sign of the modern era. Globalization - the only life principles, using uniform customs and norms of behavior, due to the combination of values. The system values are considered as signs of cultural differences. Therefore, axiological aspect of intercultural interaction can be interpreted
as meeting with the values of other people, other cultures, mutual enrichment. Total current value structures are not homogeneous: the merger of cultures it incorporates traditional and modern values that form the mix - they metissage.

Globalization processes require different cultures search tools interaction, to compromise, to live in metissage.

*Keywords:* values, globalization, cultural globalization, intercultural interaction, metissage of values, value relativism.